



**The mission of the
Des Moines Public Library Foundation
Is to raise funds and advocate for
the public library system of Des Moines**

**Des Moines Public Library Foundation
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**Visit us online
www.desmoineslibrary.com/foundation**

Franklin Avenue Library Renovation Project

The Measure of a City: Its Public Library

A Success Story That Spans Nine Years

The Measure of a City: Its Public Library, a facility study done in 2000, noted the Des Moines Public Library System was outdated and could not keep pace with the demands of a rapidly growing city population.

As a result of the study, the community embarked on a capital campaign, which would build a new Central Library; renovate the Forest, North and South branches; and expand the East and Franklin branches.

Nine years later, Des Moines can, indeed, be proud to be measured by its public libraries. Our remarkable new Central Library is, of course, the cornerstone of the success story, but every branch except for Franklin, has been completed on time - and on budget!

Now, the final project, the expansion of the Franklin branch, is scheduled to begin July 2009. This is the most heavily-used branch in the system, which makes it a key factor for enhancing the quality of life for thousands of Des Moines residents.

The new Franklin Avenue Library, which will expand to more than 25,000 square feet, will include:

- A larger, designated children's area
- Family friendly story time room
- A separate teen area
- Four quiet study rooms
- Increased number of public-use computers for easier access
- Multipurpose room for community meeting use
- Smaller meeting room suitable for 8 to 10 people
- Drive-Up return window
- Warm and comfortable reading areas with fireplace and lots of natural light
- New restrooms that will be adequate to serve the buildings use

Make a Pledge to Contribute to the Completion of a Nine-Year Success Story

We are working steadily to finalize the success of this remarkable transformation of the Des Moines library system. We're already 80% of the way to our goal of \$6.1 million. This means, of course, that we still need monetary support from our community. No donation is too small!

To contribute to the Franklin Avenue Library expansion:

- ***Make a personal gift.***
- ***Ask your company or organization to make a gift.***
- ***Identify potential contributors (individuals, organizations, corporations) that you believe will support this project.***
- ***Become a strong advocate for support among the community.***

Please give generously. Your financial support has already built a legacy, which will impact future generations -- by improving the quality of life; strengthening job skills for today's citizens; and enhancing the opportunities for the workforce of tomorrow, our children.

Plus, a strong library system boosts the local tax base, enhancing economic development by attracting more residents and businesses searching for a vibrant community to call home. After all, it's the measure of a city.

Every dollar invested in library improvements yields a substantial return on investment, measured by the enriched lives of millions throughout the next century!

For more information about how you can support the Franklin Avenue Library renovation project, please call the Des Moines Public Library Foundation: 515-248-6402.